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PDF RELEASE FOR BUSKERDUES VERSION 1.0 Beta

What is Buskerdues?

The Global Tipping Portal for Street Performers

- a. We are an online Busking site.
 - a. Our software and social media helps **Buskers** tell their stories & earn online
- b. We do this by:
 - a. Assisting buskers in creating their own busking projects
 - b. Connecting buskers to an international fan base
 - c. Matching Buskers with financial supporters







How it works & how we help

Buskers tell their stories & earn online

- **a. Apply online** to Buskerdues to use our site, then if approved, we give you a Buskerdues Account and then help you with your campaign.
- **b.** We are coming up with ways to help you to get to your audience and make them happy.
 - a. We love you and believe in you. Truly. We have busked too. I am one of the founders and I have actually been a weekly busker.







How it works & how we help cont'd

- c. Post a video to Youtube or Vimeo and link your video to our site.
 - a. Please note: linking works better for streaming.
 - b. This site is not about super camerawork or even great audio, though it all helps.
 - c. We are posting videos on our site to show you:
 - a. how to shoot the best looking video with what you have
 - b. how to connect with others post to Social Media
- **d. Buskerdue**s is about communicating your talent and heart with the world.
- e. If we love what you are up to, we will throw resources your way.

So sign up







Sign Up and Create an online Busking Campaign

- 1. You will need an address that works with our auto-fill geo locate system.
 - a. (if you do not, the app not accept your application).
- 2. Add a photo (you must upload a photo here and it must be less than 5mb.
 - a. (if you do not, the app will not accept your application).
- 3. Write something brief and thoughtful about yourself. 50 words minimum.
 - a. (if you do not, the app will not accept your application).





Sign Up Cont'd...

- 1. Write something deeper. 250 words minimum to get real attention.
- 2. Link your 'My Busking Video' and your 'My Story Video' from Vimeo or Youtube to Buskerdues.
- 3. Add up to an additional 10 pictures to the Media Section.
- 4. Choose an amount you want to go for. minimum is \$5 dollars.
 - a. (if you do not it will not accept your application).
- 5. Choose a time period between 30 and 90 days.
 - a. (if you go out of this range it will keep making you start again)
- 6. Send your application for approval.
- 7. If approved we will launch it.







To Register Part 2

a. Click on Sign Up Button seen here



QA

A 2



buskerdues.com/users/register/n



To Register Part 3



C

buskerdues.com/users/login

Suc



To Register Part 4

f. Click the Activation Email from your email account, make sure you allow emails from buskerdues@gmail.com or the Activation may end up in your junk or spam folder

Buske	erduesa
D	
Dear FUNN	Y GOY,
Your acco	unt has been created.
Please vis	it the following URL to activate your account.
https://bu	skerdues.com/users/activation/62/
636e97ff9	the state of the s
	Thanks,
	Buskerdues - https://buskerdues.com/





Creating Video Content

- 1. Create a video of yourself preferably busking in public.
- 2. On Camera anywhere, tell the world a short story about yourself, your dreams and why you are busking here.
 - a. Telling your personal story will help your viewers connect with you in a deeper way. It helps to write it out on paper first.







Launching a Project or Busk

you will need the following:

You will need the following accounts to use Buskerdues as a performer.

a Bank Account

a Paypal Account that is linked to your bank account to receive funds. We do not see this information except as you being the receiver.

https://www.paypal.com/ca/for-you/account/create-account

DOUBLE AND TRIPLE CHECK YOUR PAYPAL USER ACCOUNT NAME

Make sure your Paypal details are absolutely correct. Double check this, because it is difficult to change later, and you may have to delete your account and start again. And you may not get paid at the end of your busk.







Launching a Project or Busk Part 2

Input your address - make sure this is correct or your Buskerdues account may stop functioning, and the payments you receive may malfunction through Paypal.

Write 50 characters - a short bio intro about yourself if you do not use 50 characters minimum your application will not move forward.

Then write a 250 word long intro, Basically pour your heart out, be kind and honest.

Sketch out your ideas on paper first then copy that to your Bio and Story







Launching a Project or Busk Part 3

Design your Busk - Be as original as you can be, unless you are a person who does mimicry

- a. Tell your story
- b. Demonstrate your talent
 - a. If your main talent is about music then place more of your attention onto capturing you performing your music
 - b. If you are only a visual performer then pay additional attention to the lighting and shadows
 - c. If you are both visual and audio then pay attention to both.





Production tricks and tips.

Shoot in the magic hour

What is that? It is when the sun is closer to the horizon. It stops your shots from looking over exposed, or washed out. The middle of the afternoon when the sun is straight overhead, is the most problematic.

Find a place that is quiet enough to get great audio Or use a more uni-directional microphone

We suggest shooting with any Mobile phone that offers clear minimum HD. 720P resolution. You can even use use any video camera or video capable DSLR that offers a minimum resolution of 720P if you like. You do not need to shoot in 4k. 1080P is a great picture.

What is most important is that all of your shots are steady and last long enough for the viewer to connect with you. This is not a music video with a series of fast shots. You may not get traction with that kind of presentation.





Production tricks and tips cont'd.

Get someone to film you to add a little movement. Using a good mobile phone is great for this.

Do some video capture tests

- 1. Make sure you can be heard clearly on your audio recording and your shots are also steady and clear.
 - a. People will forgive bad video but they won't forgive bad distorted inaudible sound.
- 2. Try not to make this about the production and more about your talent.
- 3. You do not need fancy cameras and recording studio quality equipment to busk here. Just you and your honest presentation. (with reasonable sound).
 - a. If you are confused with your sound and video send us a link to your test clip and we can make suggestions.
 - b. Please be patient with our responses, as it may take us up to a week to get back to you.





Upload Videos and Photos.

Up load your - Busk Video Upload your - My Story Video

Upload up to three additional videos

Upload up to 5 Photos max size 1mbour software auto orients the images for you

Here is a site that will Crop Your images making them all the same size. https://www.iloveimg.com/







What you can say and what you can not say in your "My Story" "Busking Video" or Bio

- 1. Use Only your first name or your stage name.
- 2. Do not mention of your email, phone number, or personal information.
- 3. No swearing, no racial slurs, no insults, no ranting, no harming others, make lists and keep it tight.
- 4. The idea is not to use the site to harm yourself or others.
- 5. Please refrain from copyright infringement. We may have to respond to a DMCA TakeDown notice.









QR CODE How to Use - we have our own Automatic Buskerdues QR Code Generator...cool right! Pt 2

Play live and use your Buskerdues QR code to get more people looking at your account. If they connect with you there, they are more likely to tip you better and spread the word out into the world about you.

Make sure you use it when you play live. That way people can't say they don't have any change or small bills for you.

Support other Buskers, even if you just follow them

Please let people know about Buskerdues we'd be grateful.

Here are some QR code apps we think work well for testing

https://webqr.com/

For Iphone: <u>https://apps.apple.com/us/app/qr-code-reader/id1200318119</u> For Android: https://play.google.com/store/apps/details?id=com.gamma.scan&hl=en_CA&gl=US





Check out our Learn Link for more info

https://buskerdues.com/how-it-works

